JPA Futures Careers Education Newsletter



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Welcome to JPA Futures, a half-termly newsletter promoting the careers education and activities at Jesmond Park Academy.

About CEIAG

Careers Education, Information, Advice and Guidance (CEIAG) at Jesmond Park Academy is taught to all year groups. Students will engage in careers activities as part of curriculum subjects. We also arrange stand alone events, which could take the form of work experience, or it could be a visit to a university, an employer visit or an enterprise activity.

Careers education aims to help students develop skills relating to employment, ensure that students are aware of their options beyond school and to raise their aspirations.

All Year 11 students are offered a careers interview with a Level 6 qualified Careers Adviser.



We are the Careers Champion school for the north east and we have two Careers Champion students in each year group. Our Year 8 Careers Champions represented JPA at The Royal Society in London for the launch of National Careers Week, in March 2020.



We hold an annual Careers Fair hosting over 40 local employers and educational establishments. This is held at the end of January every year, ready for our Year 9 students to make their option choices and to give our Year 11 students an overview of different career paths.



We are proud to be a part of 5 STAR Futures, which is an employability programme run by DWF Law for our Year 10 students. There are 5 sessions and students focus on how to speak confidently and learn about team work and resilience.



We had a fun, interactive performance from Gibber Theatre Company, to promote NHS Careers to our Year 8 students. They helped to challenge misconceptions and stereotypes within the NHS and they showed the wide range of clinical and non-clinical careers and the benefits available.

Success at School booklets

We have invested in booklets linking school subjects and future careers. They help challenge stereotypical thinking and raise aspirations by looking at a how skills and knowledge developed in the subject prepare students for a variety of career pathways. Please look at the homepage of subjects in the classroom on the VLE. This is an example for English:

Sixth Form News

Reece Scholarship

Before lockdown, a group of our Year 12 students began the prestigious Reece Scholarship scheme. The scheme is open to students who achieved a 7 or above in Maths at GCSE and those interested in pursuing an Engineering career. Starting in 2007, the Reece Foundation created the scheme to promote engineering and manufacturing in the North East. Once selected by Reece to participate, students then have to work in small teams with an engineering firm to produce a specific engineering project. We are looking forward to see how the Jesmond Park Academy team do when their projects are finalised.

UCAS Convention

Our Year 12 students annually attend the UCAS exhibition held at the Utilita Arena (formerly the Metro Arena). The convention is an excellent opportunity to speak directly to representatives from Universities across the country as well as other HE providers. In addition, students can book in to attend specific presentations and collect a raft of free-bies!

Keep in touch



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Our Year 9 girls attended a Power of 5 Work Experience, where they attended 5 different companies over a week : Muckle LLP, NBS, PwC, Cundall and Virgin Money. They had a great time, and learned loads of great CV and interview tips, as well as gaining a load of freebies. There was a graduation evening after the event, where the girls met Stacey Copeland, a professional boxer.



