

April 2024

## Unifrog – The Complete Destinations Platform

Dear Parent/ Carer,

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after Jesmond Park Academy, we will now be using Unifrog; Giving all our students access to an award-winning, online destinations platform.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures, it has a range of tools that are suitable for all year groups.

Each student has their own account where they can explore all the career and next step options available to them. Learners can find information on everything from managing their workload to writing a winning CV as well as having access to a wide variety of video and written content, with interactive quizzes and tests, including:

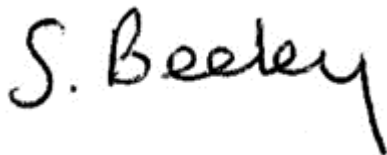
<b>Section of the platform</b>	<b>Examples of what students can do</b>	<b>Suitable age range</b>
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs and courses, and find wider reading materials.	Years 7-13
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of CEIAG events the school has added to their accounts.	Years 7-13
Searching for opportunities	Find scholarships, activities, and bursaries to support their HE journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.	Years 10-13
Application materials / Making applications	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.	Years 11-13

Students access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They sign in to Unifrog using their email address and password and they can do so from any computer, tablet, or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

You can also have your own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps. **The sign up code you need is: (Please contact [sbeeley@jesmondparkacademy.org.uk](mailto:sbeeley@jesmondparkacademy.org.uk) for your signup code.) and you can sign up here: [www.unifrog.org/code](http://www.unifrog.org/code).** You can also sign up to Unifrog's parent / carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact Sarah Beeley, Careers Leader.

Yours faithfully,



Sarah Beeley  
Careers Leader

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