		SUMMARY OF KNOWLEDGE ACQUISTION			1	erm 1	a						Te	erm1b						Terr	n 2a				Ter	m 2b				Terr	m 3a				Tern	n 3b		
	Topic title		APPROXIMATE DURATION																																			
			(Lessons)	1	2	3 4	. 5	5 6	7	8	1	2	3	4	5	6	7	1	. 2	3	4	5	6 :	L 2	3	4	5	6	1	2	3 4	. 5	1	2	3 4	1 5	6	7
Year 9																																						
-	T1	Customer needs, preferences and considerations.  Providing travel and tourism products and services to	1		_																		_					_	_			$oldsymbol{oldsymbol{ o}}$			丰	工	$\blacksquare$	
	T2	meet different customer needs and preferences.	3																																			
Year 10																																						
	Comp 2 A1	Factors influencing global travel and tourism: economic, politcal, natural disasters, safety & security, media publicity & image, health risks & precautions.	10																																			
2	Comp 2 A2	Response to factors	4																																			
:	Comp 2 B1	Possible impacts of tourism	2																																			
4	Comp 2 B2	Sustainability and managing social impacts	2																																			
ŧ	Comp 2 B3	Sustainability and managing economic impacts	2																																			
(	Comp 2 B4	Sustainability and managing environmental impacts	2																																			
-	Comp 2 C1	Tourism development	8																												2				S			
8	Comp 2 C2	The role of local and national governments in destination management	6																												nent				exams			
	Comp 2 C3	The importance of partnerships in destination management	4																												Compc				mock e			
10	Comp 2	Exam revision and practice papers																													Exam (				10			
1	Comp 1 A1	Travel and tourism organisations	8																																Year	4		
12	Comp 1 A2	Ownership of Travel and tourism organisations	4																												terr				>	4		
13	Comp 1 A3	Aims of Travel and tourism organisations	6																												û					4		
14	Comp 1 A4	How Travel & Tourism Organisations work together	4																																			
15	Comp 1 B1	Types of tourism	2																																	4		
16	Comp 1 B2	Tourist destinations	3																																			
17	Comp 1 B3	Reasons for travel	1																																	4		
18	Comp 1 B4	Types of holiday	2																																			
	Comp 1 B5	Types of accommodation	1																																			
20	C 1	Final Assignment Learning aims A&B	6																																			
Year 11																																						
1	Comp 1	Final Assignment Learning aims A&B	15																																			
	Comp 3 A1	Types of market research	6																πs													1						
	Comp 3 A2	How travel and tourism organisations use research to identify customer needs	6																mock exams									1										
	Comp 3 A3	Travel and tourism customer trends	6																ock																		П	
	Comp 3 A4	Customer needs, preferences and considerations	6																																			
	Comp 3 B1	Providing travel and tourism products and services to meet different customer needs and preferences	6																Year 11																			
	Comp 3 B2	Planning a holiday to meet customer needs and preferences	6																<b>&gt;</b>																			
	Comp 3	Final Assignment Learning aims A&B	21																																			